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## **Thermostat Recycling Corporation Welcomes New Staff**

**ALEXANDRIA, VA (January 17, 2013)** – Thermostat Recycling Corporation (TRC) is pleased to announce the addition of Christyn Zehnder to TRC as the corporation’s Senior Manager of Marketing & Communications. Christyn will bring her marketing experience to TRC where she will work on continuing to expand the TRC brand recognition, program awareness and participation through traditional marketing and social media strategies including Facebook and Twitter.

Christyn previously worked for Bloomberg BNA as a Copywriter within their Book Division, and as a Marketing Specialist at National 4-H Council and Thompson Hospitality. She has experience in corporate and nonprofit marketing, communications, strategic planning, branding campaigns, graphic design, social media marketing, and media relations.

Christyn earned her bachelor’s degree in Communication Studies from Christopher Newport University and her master’s degree in Public Relations from Boston University.

*The Thermostat Recycling Corporation, founded in 1998, is an industry-funded non-profit corporation supported by 31 manufacturers who historically branded and sold mercury thermostats in the United States. TRC maintains a network of more than 3,600 collection sites nationwide and has recovered more than 1.4 million thermostats since its inception. TRC assumes all costs to transport and properly dispose of mercury switch thermostats recovered from service. Learn more about TRC by visiting [www.thermostat-recycle.org](http://www.thermostat-recycle.org), finding us on [Facebook](#), or following us on [Twitter](#).*

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