



FOR IMMEDIATE RELEASE

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Who Will Be Big Man On the Planet?

June 18, 2012--Thermostat Recycling Corporation (TRC) recently launched its Big Man On Planet (BMOP) Award competition in partnership with Heating Air-conditioning and Refrigeration Distributors International (HARDI). From June 15th until September 15th, HARDI members are encouraged to promote the mercury thermostat collection program at their branches. Winners will be recognized at HARDI's annual conference, October 6-9 in Grande Lakes, Florida.

“This competition is geared towards encouraging participation in the program, both for those distributors already collecting and those who may be interested in participating for the first time. The BMOP Award is a great opportunity for HARDI members to be recognized for their efforts to protect the environment,” said Mark Tibbetts, TRC executive director.

Interested distributors already collecting can sign-up and request a promotional kits at www.thermostat-recycle.org/bmop. For those not participating in the collection program and are interested in doing so, more information is available at www.thermostat-recycle.org or by calling 888-266-0550.

TRC is a not-for-profit corporation founded in 1997 by thermostat manufacturers to collect and properly dispose of mercury containing thermostats removed from service. TRC currently has over 3,600 collection sites nationwide and has kept over 6.6 tons of mercury out of solid waste.