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TRC Announces 2016 Big Man On Planet Competition

Thermostat Recycling Corporation announces the fifth annual competition among HARDI wholesaler members to recycle the most mercury thermostats

Alexandria, Va. (April 21, 2016) — Thermostat Recycling Corporation (TRC) has announced the fifth annual Big Man On Planet (BMOP) competition begins May 1, in partnership with Heating, Air-conditioning & Refrigeration Distributors International (HARDI). BMOP will run through October 31 and all HARDI wholesaler members are eligible to participate.

BMOP encourages HARDI members to promote TRC’s mercury thermostat collection program at their branches. To accommodate distributors of all sizes, three winning wholesalers will be determined as follows: the one that recycles the most pounds of mercury overall, the one that recycles the highest average pounds of mercury, and the one with the highest branch participation rate (for distributors with more than 10 locations). Additionally, a $500 store incentive will be awarded to the top three branch locations who recycle the most. Winners will be recognized at HARDI’s annual conference, December 3–6 in Colorado Springs, Colo.

“Last year’s participation in the competition increased by 71 percent and diverted 432 pounds of mercury from solid waste. The HVAC wholesale channel continues to be our strongest ally and promotions such as BMOP continue to affect the collections for our program,” said Ryan Kiscaden, TRC’s Executive Director.

“TRC provides this turnkey program for HARDI wholesalers to do their part in preventing harmful mercury from leaching into our ecosystems,” said HARDI CEO Talbot Gee.
“Considering how easy it is to participate, there's really no reason why any HARDI distributors shouldn't be taking advantage of some friendly competition, opportunities for prizes and making the environment cleaner and safer.”

HARDI distributors may sign up to compete in BMOP at www.thermostat-recycle.org/BMOP. For distributors not currently participating in TRC's collection program, more information is available at www.thermostat-recycle.org, or by calling 888-266-0550.

Past winners include:

- 2014: Corken Steel Products, Crescent Parts & Equipment, and Johnstone Supply
- 2013: Johnstone Supply
- 2012: Johnson Supply

About Thermostat Recycling Corporation
Thermostat Recycling Corporation, founded in 1998, is an industry-funded non-profit corporation supported by 29 manufacturers who historically branded and sold mercury thermostats in the United States. TRC maintains a network of more than 3,600 collection sites nationwide and has recovered more than 2.1 million thermostats, 10 tons of mercury, since its inception. TRC assumes all costs to transport and properly dispose of mercury switch thermostats recovered from service. Learn more about TRC by finding us on Facebook, or following us on Twitter.

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