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Thermostat Recycling Corporation Launches New Loyalty Program in California
Recycle. Scratch. Earn.™ will be offered at participating HVAC wholesaler locations

Alexandria, Va. (October 8, 2014) — Thermostat Recycling Corporation (TRC) has launched a new loyalty program in California allowing HVAC technicians to earn points for each mercury thermostat recycled at participating locations. Points can be redeemed online for brand-name merchandise.

Each mercury thermostat recycled is worth 600 points and prizes may start being redeemed at 4,800 points, or 8 thermostats. There are thousands of prizes to choose from and once a selection is made products are delivered directly to the customer within 7-10 business days. Visit www.recycle-scratch-earn.com for a full list of participating locations and terms and conditions.

About Thermostat Recycling Corporation
The Thermostat Recycling Corporation, founded in 1998, is an industry-funded non-profit corporation supported by 30 manufacturers who historically branded and sold mercury thermostats in the United States. TRC maintains a network of more than 3,600 collection sites nationwide and has recovered more than 1.8 million thermostats since its inception. TRC assumes all costs to transport and properly dispose of mercury switch thermostats recovered from service. Learn more about TRC by finding us on Facebook, or following us on Twitter.

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