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TRC Launches Content for Spanish Speakers *Several new webpages and marketing materials translated in Spanish*

Alexandria, Va. (July 5, 2016) — Thermostat Recycling Corporation (TRC) has launched four pages on its website in the Spanish language. The webpages, which can all be found at www.thermostat-recycle.org/es, are among the top visited of TRC's current website and have been developed to enable Spanish-speaking users to learn more about the recycling program.

The Spanish-language webpages include information about TRC's program, how to sign-up to participate, safe storage and shipping information, and frequently asked questions. Launching alongside the webpages is a Spanish-language PDF with instructions on how to package and ship TRC's recycling bin, as well as a downloadable Spanish-language poster located within the promotional toolkit.

"The Spanish-language webpages enable TRC to interact with a larger audience to inform and encourage direct participation in the national recycling program," said Ryan Kiscaden, TRC's Executive Director. "We have received feedback from HVAC wholesale distributors that Spanish-language materials would be useful to their customers, and we look forward to increasing engagement and participation from the Spanish-speaking community."

This is the first time TRC has implemented program information and materials in another language.

About Thermostat Recycling Corporation

Thermostat Recycling Corporation, founded in 1998, is an industry-funded non-profit corporation supported by 29 manufacturers who historically branded and sold mercury thermostats in the United States. TRC maintains a network of more than 3,600 collection sites nationwide and has recovered more than 2.1 million thermostats, 10 tons of mercury, since its inception. TRC assumes all costs to transport and properly dispose of mercury switch thermostats recovered from service. Learn more about TRC by finding us on [Facebook](#), or following us on [Twitter](#).

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